



**WCVB**  
**5 TV Place**  
**Needham, MA 02492**  
**Main: (781)449-0400**  
**Billing: (781)433-4283**

www.thebostonchannel.com

Billing Address:

**National Media Inc.**  
**Attention: Accounts Payable**  
**815 Slaters Lane**  
**Alexandria, VA 22314**

Send Payment To:

**WCVB**  
**P.O. Box 26874**  
**Lehigh Valley, PA 18002-6874**

Invoice #	Invoice Date	Invoice Month	Invoice Period
969902-1	11/11/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WCVB	Scott Tarka	Boston	Local

Advertiser	Product	Estimate Number
Republican National Comm	NH	3562

Flight Dates	Order #	Alt Order #
11/02/12 - 11/06/12	969902	WOC10036383

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
20		443

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
2	11/02/12	11/04/12	This Week / C. Amanpour	10-11a	-----1	:30	1	\$5,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date 10/29/12 End Date 11/04/12 MTWTFSS -----1 Spots/Week 1 Rate \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB Su 11/04/12 9:59 AM This Week / C. Amanpour 10-11a :30 TVRNC1016002H \$5,000.00 NM									
4	11/04/12	11/04/12	OTR Primetime Election	LOCAL PRIME SPE	-----1	:30	1	\$4,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date 11/02/12 End Date 11/08/12 MTWTFSS -----1 Spots/Week 1 Rate \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB Su 11/04/12 6:59 PM OTR Primetime Election Sp LOCAL PRIME SPE :30 TVRNC1016002H \$4,000.00 NM									
5	11/05/12	11/05/12	LOCAL POLITICAL PRO	LOCAL POLITICAL	1-----	:30	1	\$4,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date 11/02/12 End Date 11/08/12 MTWTFSS 1----- Spots/Week 1 Rate \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB M 11/05/12 6:59 PM LOCAL POLITICAL PROGRAM LOCAL POLITICAL :30 TVRNC1016002H \$4,000.00 NM									
6	11/05/12	11/06/12	6a Eyeopener	558-7a	MT-----	:30	1	\$2,700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date 11/05/12 End Date 11/11/12 MT----- Spots/Week 1 Rate \$2,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB Tu 11/06/12 5:57 AM 6a Eyeopener 558-7a :30 TVRNC1016002H \$2,700.00 NM									

Total Spots **4**

<u>Gross Total</u>	<b>\$15,700.00</b>
<u>Agency Commission</u>	<b>\$2,355.00</b>
<u>Net Amount Due</u>	<b>\$13,345.00</b>

**Payment Terms 30 Days**